

Taylor White Foundation Agenda

Meeting Date: 11/17/13

Meeting Time: 4:30pm-6pm

Check-In/Updates

25min

- October meeting action item update
 - Board recruitment update
 - Christie (friend of Sam) works at the Juneau Alternative HS and therefore has a connection to kids who could benefit from the foundation. We will continue conversations with her to try and establish a focus group or interested student.
 - Carol asked friend from True North if she was interested, she was busy but suggested Carlton Smith as being a potential good match for a board member.
 - Justine asked two contracts, one of which is still thinking about the offer to join our board.
 - Carol suggested asking one of the guys from Lucid Reverie.
 - Ula potentially has a lead on a handful of high school students who may be interested in working with the foundation.
 - Teen focus groups
 - Google hangout
 - Admin items, if any
 - info@taylorwhite.org created. Password discussed in meeting.
 - **Remove 501(c) 3 status from website** until we hear back about our status. It sounds like it could take 9-12 months. Until then, we have to pay taxes on any funds we receive. People can still donate to our organization, however they will not be eligible for the traditional tax deduction. Additionally, we are not eligible for grants without a 501c3 status.
 - **Sam suggests having someone from his firm help us and get some definitive answers from the IRS.** Alternatively, we could ask the Foraker Group for direction. Carol will pass along a contact from the Foraker Group.
- Finance update – status report
 - Carol paid two bills:
 - Foraker Group
 - AT&T

Discussion Topics:

Board Development

20min

- Job descriptions finalized
 - Everyone is in agreement about it being completed.

- Recruitment Plan
 - Next steps/update plan based on progress
 - If anyone talks to someone who may be interested in becoming a part of the foundation, feel free to encourage him or her to come sit-in on a meeting.

Fundraising

20min

- United Way Partnership
 - Potentially has costs associated with getting yearly audits, among other additional overhead requirements.
 - It sounds like we need to do more research to see if it provides enough advantages to offset the costs.
- Brainstorm other options

Program activities for 2014

25min

- Next driver's training planned for spring 2015
- Car Display:
 - Look into getting the car display on the ferry to other communities or with the SEARC driver's training group.
 - Perhaps we should be marketing the BRAKES training with the car so that it helps drive future interest. "Proud sponsor of BRAKES training in 2013..."
- Set up focus group for youth involvement.
 - The board needs to determine concrete deliverables that we'd like to get out of the youth's time with us
 - Carol reminds us of the question our original 'focus group' had asked when the foundation was founded: "What do you wish was available in Juneau to help you have something productive & safe to do in your free time other than <insert risky behavior here>?"
- What if any activities for 2014
 - Increase community awareness
 - Fundraisers: TWF or helping other orgs
 - Small event?
 - Focus groups
 - Etc.