

Taylor White Foundation Meeting Minutes

Meeting Date: 5/18/14

Meeting Time: 4:30pm-6pm

Location(s): Elgee Rehfeld Mertz office or Google Hangout

Check-In/Admin/Updates 15min

- Car display: trailer hitch, sign maintenance, summer schedule
 - The car display signs are showing wear and the text is becoming harder to read. We can repair some damage ourselves to things like the wooden stands, but the display boards will need professional help. **Carol will reach out to Commercial Signs, who originally printed them, to see if they can help. The board will get together next week to work on repairing and maintaining the car display.**
- SOA Registration
 - Complete - we are registered with the SOA!
- Other admin items

Discussion Topics:

Culture Unplugged Festival 5min

- Any updates? **No updates**

Fundraising 20min

- 990 Extension filed, still waiting to be assigned to agent
 - We have until November to file the 990
- Set deadline for partnering with another organization for fundraising
 - If we don't get our 501c(3) reinstated in a reasonable amount of time, we will need to partner with a valid non-profit to be able to legally raise funds. We will revisit this in June. Possible organizations to partner with: NCADD, Juneau School District, Zach Gordon.

Board recruitment 20min

- Update from Ulla
 - No ideas for the foundation
- Need to re-energize our efforts
 - We would benefit from some new faces with new ideas and energy. We have had people offer to help with projects but most are not interested in being on the board.
- **Start posting invites to the board meetings to Facebook a week before each meeting.**

Website expansion 15min

- Discussion/curriculum suggestions from teachers

- The Foundation received an unsolicited email from a teacher in Sitka thanking us for producing the documentary. She also provided valuable information about how she includes the documentary into her curriculum.
- Carol's idea is to make a page on the website that contains curriculum materials for teacher's and parents to utilize when showing the documentary.
- To receive ideas, we could send out a quick survey to each of the schools we sent the DVD to and request feedback related to the presentation of the film, and the information about the curriculum used with it. We will likely need to wait until fall when teachers are back at work.

Late night events

15min

- Updates
 - We will plan a dinner with Tonya and Patrick from the school district and Sheryl from KTOO – to help get some ideas about involving youth in the organization. This may take the place of the June board meeting.

Analytics

- Our site has been receiving traffic thanks to links on the following sites:
 - <http://carelinealaska.com/>
 - <http://www.southanchoragehighschool.org/staff/nurse/students/>
 - <http://ahelp.org/Projects.aspx>
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