

## **Taylor White Foundation Meeting Minutes 6/29/14**

Present: Sam Roche, Carol White, Ulla Pederson, Justine Muench

Location: The White House

Time: 4:30 – 6PM

### **A. Check-In/Administrative/Updates**

1. Car display: updated signs done; Commercial Signs have the original files as PDF; school no longer has the PDF but sent Carol the text file; Commercial signs charged us 50% of the cost for \$287.00 and Carol will submit bill to Tyler
2. Carol reported she spoke with Al Clough at DOT regarding placing the car at Fish Creek , N. Douglas and he said yes and put her in touch with Joe Buck. Joe said he would help and Carol has emailed and called , no response yet. Carol will try Joe's cell number before getting back in touch with Al.
3. Sam's partner, Marissa, did text Erin Messing at DMV regarding car there but no answer yet
4. Carol will contact Nadine at DMV if Erin does not get in touch with Sam
5. Once DOT gives the final site at Fish Creek, Carol will contact Adam Underwood at Johnson Youth Center to take youth to see the car.

### **B. Discussion Topics: Fundraising and Board Recruitment**

1. Sam has not heard from IRS yet regarding our nonprofit status. He will call and find out the deadline. If it will be awhile then we will go forward with the idea of partnering with Juneau Community Fund
2. Sam will talk with Bob Rehfeld who is on the Board of the JCF about partnering as a temporary solution to the loss of nonprofit status
3. Carol met with Sharon Gaipman and had lot of ideas for board recruitment and fundraising
  - a. Sharon suggested the following young adults for the Board: Tristan Knutson-Lombardo, Morgan Hopson, Ariel Rolfe, Rosie Adams , Jeff Rogers, and Aaron Tripp
  - b. TWF should send out letters to past donors and ask for contributions between October – March once our nonprofit status is clear
  - c. The Mudroom idea of teen night story telling 7 minutes/\$7.00/7 stories about driving at the Canvas; Alida Bus is in charge of Mudroom
  - d. Empire author, Amy Fletcher, has not done a story recently on the car display; contact her when the car is placed at Fish Creek
  - e. Display the car at Eaglecrest in the winter; Sam will followup with this
  - f. Sam will followup with Fieldhouse as a place to display the car
4. Morgan will need to post on Facebook the next meeting date and place one week prior and RSVP as well
5. Dinner with CBJSD and KTOO ; August or September dinner with organizations that already have kids involved that are looking for projects in addition to school such as Coaching Boys into Men; Rotaract; National Honor Society; Youth Action Group ; AWARE; Sources of Strength

### **C. Website Expansion**

1. We need to develop a survey to the school district personnel that requested and received the DVD documentary and how they used it
2. Carol will look for mailing list
3. Carol will take photos of new signs and post on Facebook
4. Use survey responses to help create documentary curriculum for website
5. Briefly discussed meeting with JPD to more fully develop the curriculum for the DUI part of driver's training possibly to use as a stand alone

#### To Do:

1. Everyone is to think of questions for survey about the use of the DVD
2. Carol will contact Commercial Sign and ask for file in PDF
3. Carol will call Joe Buck on cell if she doesn't hear from him Monday
4. Carol will call Nadine at DMV if no response from Erin
5. Carol will contact Adam Underwood at Johnson Youth Center and tell where the display is
6. Sam will talk with Bob Rehfeld
7. Justine will contact Tristan Lombardo
8. Sam will contact Morgan Hopson and Ariel Rolfe
9. Ulla will contact Rosie Adams
10. Carol will contact Shona regarding Aaron Trip and Jeff Rogers
11. Display the car at Eaglecrest in the winter; Sam will followup with this
12. Sam will followup with Fieldhouse as a place to display the car
13. Morgan will advertise next TWF board meeting date and time and place on FB asking for RSVP
14. Carol will locate the mailing list for the DVD
15. Carol will take photos of new signs and post on TWF FB page