

## Taylor White Foundation Agenda

Meeting Date: 11/23/14

Meeting Time: 4:30-5:45pm

Location(s): Elgee Rehfeld Mertz Office

### Check-In/Admin/Updates

15min

- Misc. Update
  - Morgan will create DVD survey monkey targeted for mid January.
- Finance update
- Sam is going to go over the budget with BREAKS to attempt to find places to save money.
  - i.e. Sharing the registration fees
  - We plan to draft a contract with BREAKS so we know how much things will cost well ahead of time.

### Discussion Topics:

#### Letter Mailing Update/Follow Up

15min

- Update on funds received
  - We've received a few thousand dollars from donors who received our letters. Most of the responses are from individuals.
- All "thank you" letters sent
- Returned for wrong address?

### BRAKES Planning

45min

- Discuss updated on project since last month
- Revisit the BRAKES chart
- Revisit the timeline
- FUNDING
  - We will apply for a Juneau Community Fund grant and a Crossett Fund grant.
  - Carol spoke with someone from State Farm who is interested in collaborating with the Foundation.
  - Mendenhall Auto may ask auto manufacturers if they want to contribute
- Discuss recruiting volunteers
  - Carol will prepare the task list so we can start assigning people to the items.
- Add note to website stating that we are planning/ fundraising for spring 15 BREAKS training, and looking for contributors.
  - Add Thermometer with \$25k goal
- **Next meeting on December 14<sup>th</sup>**