

TW Foundation Meeting Minutes

Sunday, January 17, 2016

Agenda: All about driver's training

1. Final fundraising
 - a. State Farm – Chad, Malia, etc.
 - i. **Ulla will speak with Malia.**
 - b. Rotary
 - i. Carol is working with Rotary, but we are still awaiting final decision.
 - c. Juneau Community Fund
 - i. Tyler is still awaiting response.
 - d. Key Bank?
 - i. Not worth pursuing for this year's training due to their fundraising schedule.
2. Task list development
 - a. Registration – Morgan report on Event Brite
 - i. Registration is live and ready to promote.
 - b. Promotion
 - i. High schools – Initial communication to administration will happen in Jan/Feb while major push will be in March
 1. Homepage
 2. District page/communication
 3. Daily bulletin
 4. Teachers at staff meeting
 - ii. Radio
 1. KINY – Sharon Gaipman
 2. KTOO – Cheryl Snyder
 - iii. Press Release to paper
 - iv. Posters around town
 - v. Facebook, parent targeted ad
 - vi. Carol's wellness program newsletters
3. Travel arrangements
 - a. **Carol will get the information on each traveler and Morgan will make the airline reservations.**
4. Conversation with Jeff/911
 - a. Questions
 - b. Walk through each station to be sure we are on the same page
 - c. Determine if they have the DUI curriculum or if we need to develop it
5. Talk with Mendenhall Auto – Carol, closer to March
6. Talk with Police department to determine their interest in being involved – closer to March

7. Talk with Fire Department to see if they can provide the water for skid control station - [closer to March](#)
8. Logistics for trainers (travel arrangements, lodging, transportation while in town, meals)
9. Logistics for training
 - i. Cones
 - ii. Parking
 - iii. Transporting participants up the hill
 - iv. Cars
 - v. Volunteers
 - vi. Venue prep
10. Follow up call to SWERVE
11. Next meeting
 - a. Feb 21st.