

## Taylor White Foundation Board Meeting

### Update on action since March 13, 2016

#### 1. Sponsorship

Air reservations	10 tickets purchased for ~\$1900. Instructors arrive 11am Friday and leave 8pm Sunday.
	<p>Cash donations from businesses</p> <ul style="list-style-type: none"> <li>• Rotary – \$1000 donation received</li> <li>• Juneau Community Fund – Tyler has heard nothing back</li> <li>• Car Insurance <ul style="list-style-type: none"> <li>○ State Farm – Ulla received \$1500</li> </ul> </li> </ul>
Banner	Ulla received a 30% discount from AK Litho, final cost will be ~\$150. <b>Carol to send Tyler artwork</b>
Food Sat. & Sun lunch (20)	Bullwinkles, we haven't asked yet but Ulla will closer to the training.
5Hotel Rooms Fri & Sat	Best Western – <b>Tyler to ask Linda. Morgan to ask Jeff about how many hotel rooms</b>

#### 2. Promotion

Promotion effort updates	Who
Facebook ads that are specific to age demographics	Morgan
Facebook postings – from Foundation page and board members sharing	
Webpage update	Morgan
Newspaper articles	<p>Ulla to follow up with her contact that used to work at the Empire</p> <p>Justine is working with Capital City Weekly, should have something by mid-April</p>
Radio interviews – Capital Chat, Juneau afternoon	<p>Capital Chat April 6 be there at 8:20– Carol</p> <p>Juneau Afternoon – What day do we want? KTOO offered to produce an on-air safe driving campaign</p>
On school district home page	Carol to check with Kristin, in progress, <b>Carol will check back in.</b>
On each high school's parent page	Carol talked to Dan @ TMHS and will be providing them posters to hang up.
Hand outs at the parent teacher conference	
Put into the bulletins at the high school	Ulla
Hand outs/flier at DMV, Hearthside, SERRC, Mendenhall Auto, KTOO...update	Everyone, in progress.
Work email's	<b>Morgan to ask his dad about Forest Service wellness emails.</b>

### 3. Task list update

Task	Person Responsible	Status
Confirm venue –	Carol	done
Find out who at city needs certificate of insurance	Carol	done
Check with Fire Department about use of a water truck	Carol	Rich Etheridge from JFD
Meet with JPD to see whether they would like to be involved. – Officer Hatch will be present both days	Carol	done
Ask Cindy at Glacier Gardens if we can use golf carts – haven't been able to get ahold of	Justine	In progress
Confirm # of cones with Jeff then begin finding sources	Kevin	In progress
Develop survey for event – we will base it off of the previous one		
Figure out the parking – we will contact after Eaglecrest closes on Mar31		
Developing a website dedicated to the training	Morgan	done
Explore food donations (suggested El Sombrero, Superbear, and Costco)	Linda, Darby	
Set up expense tracking for grant	Sam/Tyler?	done

### 4. Car display

- It's Car display season so we need to start planning the schedule, once we find out the dates of the below high school events.
- When are proms?
- Graduation
- Petersburg
  - Petersburg was exploring the idea of having us send the display over on the ferry however their timeline overlaps with the drivers training in May.

### 5. Next meeting

**Apr 17<sup>th</sup>**